



PBR10K'18 SPONSORSHIP PACKAGES

The PBR10K is the Parker Lee Foundation's premier fundraising event. Beginning with the PBR500 in 2008, this annual event has become increasing more popular each year. Last year's event had over 1,200 attendees and raised \$27,500 to our annual beneficiary, Directions for Youth & Family Services. (www.dfyf.org).

The PBR10K'18 will be held at Pins Mechanical in downtown Columbus (141 N. Fourth Street) on Saturday, February 24, 2018 from 12:00 – 6:00pm.

In order to maximize our donation from the event, each year our goal is to cover our expenses with sponsorships from businesses – local or national. Your company will receive great exposure by being a sponsor as we are anticipating yet another sellout with over 1,100 attendees participating in the event.

All or part of your sponsorship may be tax deductible as a charitable contribution, please check with your tax advisor. Parker Lee Foundation's EIN is 27-1169939.

As a sponsor of the PBR10K'18 your business will receive the following:

- Tickets to the event based on your level of sponsorship
- Your logo will appear on the following:
 - Parker Lee Foundation website
 - All PLF social media
 - Printed "Thank You" banner and digital displays throughout Pins during the event
 - On all PBR10K'18 event t-shirts
- Tax-deductible receipt letter provided for the amount of your donation

Please review the following sponsorship packages available for the PBR10K'18 and hope you'll consider becoming involved with our great event.

TITLE SPONSORSHIP - \$5,000

As the Title Sponsor of the PBR10K'18, you will receive:

- Recognition in all instances as the Title Sponsor of the PBR10K'18
- Prominent placement of your logo on the event t-shirts
- Twenty (20) **VIP** tickets and event t-shirts.



BLUE RIBBON SPONSORSHIP – \$2,500

As a Blue Ribbon sponsor, you will receive:

- Recognition in all instances as a Blue Ribbon Sponsor of the PBR10K'18
- Prominent placement of your logo on the event t-shirts
- Eight (8) **VIP** tickets and event t-shirts.

WHITE RIBBON SPONSORSHIP - \$1,000

As a White Ribbon sponsor, you will receive:

- Recognition in all instances as a White Ribbon Sponsor of the PBR10K'18
- Four (4) **VIP** tickets and event t-shirts.

RED RIBBON SPONSORSHIP - \$500

As a Red Ribbon sponsor, you will receive:

- Recognition in all instances as a Red Ribbon Sponsor of the PBR10K'18
- Two (2) **VIP** tickets and event t-shirts.

GENERAL EVENT SPONSORSHIP - \$250

- You will receive two (2) General Admission PBR10K'18 tickets.

Please note that all sponsorships must be received prior to February 1, 2018 to ensure proper printing for signage and t-shirts.



For more information or to make a sponsorship donation, please contact a PLF officer or Board Member:

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