



## **PBR10K'20 SPONSORSHIP PACKAGES**

The PBR10K is the Parker Lee Foundation's premier fundraising event. Beginning with the PBR500 in 2008, this annual event has become increasingly more popular each year. Last year's event had over 1,000 attendees and raised \$27,500 for our annual beneficiary, Directions for Youth & Families ([www.dfyf.org](http://www.dfyf.org)).

The PBR10K'20 will be held at Woodlands Backyard just west of downtown Columbus (668 Grandview Ave.) on Saturday, April 25, 2019 from 12:00 – 6:00pm with an anticipated 1,200+ guests in attendance.

In order to maximize our donation from the event, each year our goal is to cover our expenses with sponsorships from businesses – local or national. Your company will receive great exposure by being a sponsor as we are anticipating yet another sellout with over 1,100 attendees participating in the event.

All or part of your sponsorship may be tax deductible as a charitable contribution, please check with your tax advisor. Parker Lee Foundation's EIN is 27-1169939.

As a sponsor of the PBR10K'20 your business will receive the following:

- Tickets to the event based on your level of sponsorship
- Your logo will appear on the following:
  - On all PBR10K'20 event t-shirts
  - Parker Lee Foundation (PLF) website
  - All PLF social media
  - Printed "Thank You" banner at the event
- Tax-deductible receipt letter provided for the amount of your donation

Please review the following sponsorship packages available for the PBR10K'19 and we hope you'll consider becoming involved with our great event.

### **PRESENTING SPONSOR - \$10,000**

As the Presenting Sponsor of the PBR10K'20, you will receive:

- Acknowledgement in all instances as the Presenting Sponsor of the PBR10K'20
- Prominent placement of your logo on the event t-shirts
- Twenty (20) **VIP** tickets and event t-shirts.



## **BLUE RIBBON SPONSORSHIP – \$5,000**

As a Blue Ribbon sponsor, you will receive:

- Acknowledgment in all instances as a Blue Ribbon Sponsor of the PBR10K'20
- Prominent placement of your logo on the event t-shirts
- Eight (8) **VIP** tickets and event t-shirts.

## **WHITE RIBBON SPONSORSHIP - \$2,500**

As a White Ribbon sponsor, you will receive:

- Acknowledgment in all instances as a White Ribbon Sponsor of the PBR10K'20
- Six (6) **VIP** tickets and event t-shirts.

## **RED RIBBON SPONSORSHIP - \$1,000**

As a Red Ribbon sponsor, you will receive:

- Acknowledgment in all instances as a Red Ribbon Sponsor of the PBR10K'20
- Four (4) **VIP** tickets and event t-shirts.

## **GENERAL EVENT SPONSORSHIP - \$500**

- You will receive two (2) VIP PBR10K'20 tickets.

**Please note that all sponsorships must be received prior to April 1, 2020 to ensure proper printing for signage and t-shirts.**

**For more information or to make a sponsorship donation, please contact a PLF officer or Board Member:**

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